

CORPORATE YOGA

A Primer for Sustainable and Humanistic Leadership



Shiv Tripathi
Wolfgang Amann

Corporate Yoga: A Primer for Sustainable and Humanistic Leadership

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**Shiv Tripathi
Wolfgang Amann**



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FOREWORD

As globally active scholars and advisors, we have been working towards more sustainable leadership practices and management education for years. We have jointly been actively involved in United Nations-sponsored initiatives on PRME (Principles of Responsible Management Education) and have delivered numerous faculty development workshops in a variety of countries. With this book, we aim to take all contributions a step further.

Over the years, we have seen both the untapped potential as well as the stark limitations that traditional leadership books, along with currently dominating approaches to leadership development, have. Many of our societal and corporate problems have become global changes. We seek to contribute to the leadership development debate by an invitation: to henceforth also search globally for inspiration on how to address challenges.

With corporate yoga, we present a fresh and new solution to a number of leadership and sustainability dilemmas. In our view, corporate yoga has significant potential to overcome many of the shortcomings we currently encounter in corporations, business schools, and universities.

By transferring insights from yogic thinking into the corporate world, new solutions can be designed and executed in order to build more sustainable leadership in our corporations.

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pages vii–viii.

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During our journeys of discovery, we had the pleasure and honor to discuss our emerging thoughts with a number of corporate, political, and higher education leaders and experts. We are grateful for their time and constructive feedback.

We are equally grateful to HEC Paris and the Qatar Foundation for the generous research funding support we have received.

While concluding this work, we want to remember the contribution of a great thinker and scholar the late Ram Kumar Tripathi whose thoughts on yoga as a philosophy of ethical action constitute the foundation of the concept of Corporate Yoga. We also thank Prof. Rakesh Chandra Sharma, supervisor of a related doctoral work of one of the authors at Mahatma Gandhi Kashi Vidpyapith, Varanasi.

We are also grateful to our publisher, IAP, for this new opportunity to cooperate, and to Ilse Evertse and her associates for their editing support in helping us finalize this book. (Needless to say, all errors and omissions are for the authors' accounts.)

Our thanks to our wives, Anita Tripathi and Shibani Khan, and our families, for their ongoing support.

Prof. Shiv Tripathi and Prof. Wolfgang Amann, May 2017