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The objective with the Strategic Interest Group in Entrepreneurship (SIG Entrepreneurship) of the European Academy of Management (EURAM) is to be the leading research community for engaged entrepreneurship scholars in Europe. The SIG Entrepreneurship aims at promoting research and networking interests for individuals and research groups focused on entrepreneurship and entrepreneurial styles of management. This is done by providing a wide-ranging, engaged and internationally-focused forum to discuss and develop research and practice in the field. We put a distinct focus on the key European feature “context matter” why we try in all activities to promote and stimulate what “European” might mean in any given context. It means different things in different contexts “and that is the whole point” and thereby the key strength of the European takes on the matter as we see it. This is our idea of the European perspective on entrepreneurship.

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The Entrepreneurship SIG at the European Academy of Management

Setting the Base for Tomorrow's Challenges

Lucrezia Songini, Eastern Piedmont University; Luca Gnan, University of Rome Tor Vergata; Marzena Starnawska, University of Warsaw; Matthias Raith, Otto-von-Guericke University; Massimiliano Pellegrini, University of Rome Tor Vergata

2024. Paperback 979-8-88730-332-1 \$52.99. Hardcover 979-8-88730-333-8 \$94.99. eBook 979-8-88730-334-5 \$85.

This third volume of the book series The Entrepreneurship SIG at European Academy of Management brings together contributions on aspects characterizing the field of entrepreneurship, such as entrepreneurial behavior and mindsets and business models, but addressed in light of some of the dynamics of change that characterize the current context, such as digitalization. Moreover, the book also discusses emerging issues in academic debate, including in the wake of the recent COVID 19 pandemic, such as resilience, and relevant business contexts, such as that of family businesses. The book valorizes different contexts and key strengths of the European perspective.

CONTENTS: Introduction, *Lucrezia Songini*. **PART I: ENTREPRENEURIAL BEHAVIOR & FAMILY BUSINESS.** Understanding the Prosocial Values and Behaviors of Non-Social Entrepreneurs: Adopting an Engaged Approach, *Maureen O'Callaghan and Andrea Caputo*. Inter-Generational Difference and Entrepreneurial Portfolio Approaches, *Cizhi Wang, Luca Gnan, and Kai Wang*. Framing Organizational Resilience in Family Firms, *Damiano Petrolo, Giulia Scarpa, Lucrezia Songini, and Chiara Morelli*. **PART II: TECHNOLOGIES & INNOVATION.** The Role of an Entrepreneurial Mindset in Smart Manufacturing, *Mohammad Fakhar Manesh, Massimiliano M. Pellegrini, and Salime Mehtap*. Monads and the Metaphysics of Innovation Processes: Reflections on Theory and Practice, *Diego Matricano and Mario Sorrentino*. **PART III: BUSINESS MODELS.** European Banks and Financial Technologies: The Role of the Board Composition, *Giuseppe Sannino, Manuela Lucchese, and Serena De Iorio*. A Stakeholder-Theory Based Canvas for Sustainable Business Models, *Christoph Starke and Matthias G. Raith*. Contributors.



European Entrepreneurship Research and Practice

A Multifaceted Effort Towards Integration of Different Perspectives

Massimiliano Pellegrini, University of Rome Tor Vergata; Luca Gnan, University of Rome Tor Vergata; Hans Lundberg, Universidad Iberoamericana; Matthias Raith, Otto-von-Guericke University; Lucrezia Songini, Eastern Piedmont University; Marzena Starnawska, University of Warsaw

2020. Paperback 978-1-64802-039-1 \$52.99. Hardcover 978-1-64802-040-7 \$94.99. eBook 978-1-64802-041-4 \$85.

The tradition of European scholars on entrepreneurship has been consolidated during the last three decades and an increasingly distinct European school of thought has emerged as a consequence. This development provides as solid base for the future development of the field where Europe and its entrepreneurship scholars will play an increasingly prominent role in the development of the field.

The distinct focus of the book is key European features – ‘contexts matter’ – to promote and stimulate what ‘European’ might mean in any given context. The book valorizes different contexts and key strengths of the European perspective.

CONTENTS: Reframing Challenges of Academic Authorities Based on Resource Mobilization for Entrepreneurial Opportunities, *Ainurul Rosli and Jane Chang*. An Explorative Study of Refugee Entrepreneurship and Start-up Consulting in German-Speaking Europe: A Resource-Based Perspective, *Andrew Isaak*. Relational Embeddedness and Arab Cultural Basic Values: A Contextualization Study of Entrepreneurial Networks, *Massimiliano M. Pellegrini, Dina Saman, Ibrahim Rebhi-Tari, and Damiano Petrolo*. Contextualizing Entrepreneurship: Perceptions of the Context of Entrepreneurship in Poland, *Beata Glinka*. The Succession Question and the Family Firm: A Theoretical, Conceptual, and Historical Reflection, *Jan-Philipp Ahrens*. Organizational Change in Family Firms: The Role of Interpretation and Emotions, *Giulia Flamini and Damiano Petrolo*. Habitual Entrepreneurship in the Family Business Context, *Francesco Garraffo, Carmela Elita Schillaci, Melita Nicotra, and Marco Romano*. About the Editors.



Advancing European Entrepreneurship Research Entrepreneurship as a Working Attitude, a Mode of Thinking and an Everyday Practice

Luca Gnan, University of Rome Tor Vergata; Hans Lundberg, Linnaeus University; Lucrezia Songini, Eastern Piedmont University; Massimiliano Pellegrini, Princess Sumaya University

2014. Paperback 9781623967383 \$52.99. Hardcover 9781623967390 \$94.99. eBook 9781623967406 \$85.

The objective with the Strategic Interest Group in Entrepreneurship (SIG Entrepreneurship) of the European Academy of Management (EURAM) is to be the leading research community for engaged entrepreneurship scholars in Europe. The SIG Entrepreneurship aims at promoting research and networking interests for individuals and research groups focused on entrepreneurship and entrepreneurial styles of management. This is done by providing a wide-ranging, engaged and internationally-focused forum to discuss and develop research and practice in the field. We put a distinct focus on the key European feature - 'context matter' - why we try in all activities to promote and stimulate what 'European' might mean in any given context. It means different things in different contexts - and that is the whole point - and thereby the key strength of the European takes on the matter as we see it. This is our idea of the European perspective on entrepreneurship.

The tradition of European scholars on entrepreneurship and SMEs system has been consolidated during the last three decades and an increasingly distinct European school of thought has emerged as a consequence. This development provides a solid base for the future development of the field where Europe and its entrepreneurship scholars will play an increasingly prominent role. With this concern, this book has been managed, gathering the best contributions of our annual meeting re-edited and improved. The central theme is presenting entrepreneurship understood as a working attitude, a mode of thinking, a concrete everyday practice and increasingly an identity marker for ways of being and living within liquid modernity. Entrepreneurship is nowadays a broadly endorsed and accepted signifier for forms of organizing that targets human, organizational and economic renewal and growth.

CONTENTS: Introduction: Advancing European Entrepreneurship Research: A Note on the Formation and Growth of the SIG Entrepreneurship of EURAM, *Hans Lundberg*. **PART 1: START- UP AND BUSINESS SUCCESSION.** The Impact of Founders' Proactive Personality on Tie Strength to Acquire Startup Resources, *Lien Denoo, Bart Clarysse, and Céline Smith*. The Impact of Parents' Self-Employment on the Offspring's Succession Intentions: A Survey among Students, *Norbert Kailer, Christine Blanka, and Birgit Wimmer-Wurm*. Business Transfers and Successions in Finland from the Potential Sellers' and Predecessors' Perspective, *Elina Varamäki, Juha Tall, and Anmari Viljamaa*. **PART 2: SOCIAL ISSUES.** Analytical Dimensions for Identifying Social Innovations: Evidence from Collective Enterprises in Brazil, *Angela Maria Maurer and Tania Nunes da Silva*. Ethnic Entrepreneurs: Pushed into Survival Self-Employment or Attracted by Real Entrepreneurial Opportunities? Ethnic Entrepreneurship and Environmental Context in Italy, *Sonia C. Giaccone and Massimiliano M. Pellegrini*. Self-Representation and Women's Entrepreneurship: A Relevant Relationship? *Typhaine Lebègue*. **PART 3: MANAGERIAL PRACTICES.** The Role of Managerialization and Professionalization in Family Business Succession: Evidences from Italian Enterprises, *Lucrezia Songini and Paola Vola*. Business Angels' Practices in the Screening Stage: A Study of Knowledge Transfer to the Entrepreneur, *Gilles Certhoux and Alexandre Perrin*. **PART 4: JUDGMENT AND UNCERTAINTY.** Evolution of Entrepreneurial Judgment: Effects of Experience, Uncertainty, and Cognition, *Ugur Uygur and Sung Min Kim*. Entrepreneurial Strategies in University Spin-offs: Coping with Uncertainties in the Process of Market Creation, *Richard Martina, Jonas Gabrielsson, and Daniel Yar Hamidi*. Editor Biographies.



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