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## *Research in Strategy Science*

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T. K. Das, *City University of New York*

This book series on strategy science will cover the essential progress made thus far in the literature and elaborate upon fruitful streams of scholarship. More importantly, the book series will focus on providing a robust and comprehensive forum for new scholarship in the field of strategy science. Through the ongoing release of focused topical titles, this book series will seek to disseminate theoretical insights and practical management information that will enable interested professionals to gain a rigorous and comprehensive understanding of the field of strategy science.

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- Managerial Practice Issues in Strategy and Organization
- Cultural Values in Strategy and Organization
- Time Issues in Strategy and Organization

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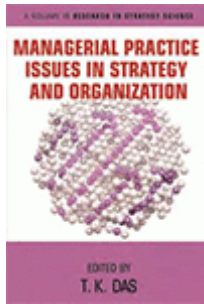
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## Managerial Practice Issues in Strategy and Organization

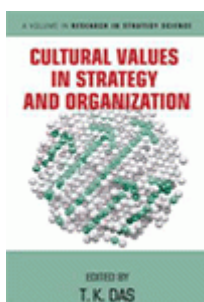
T. K. Das, City University of New York

2023. Paperback 979-8-88730-021-4 \$52.99. Hardcover 979-8-88730-022-1 \$94.99. eBook 979-8-88730-023-8 \$85.

The field of strategy science has grown in both the diversity of issues it addresses and the increasingly interdisciplinary approaches it adopts in understanding the nature and significance of problems that are continuously emerging in the world of human endeavor. These newer kinds of challenges and opportunities arise in all forms of organizations, encompassing private and public enterprises, and with strategies that experiment with breaking the traditional molds and contours. The field of strategy science is also, perhaps inevitably, being impacted by the proliferation of hybrid organizations such as strategic alliances, the upsurge of approaches that go beyond the customary emphasis on competitiveness and profit making, and the intermixing of time-honored categories of activities such as business, industry, commerce, trade, government, the professions, and so on. The blurring of the boundaries between various areas and types of human activities points to a need for academic research to address the consequential developments in strategic issues. Hence, research and thinking about the nature of issues to be tackled by strategy science should also cultivate requisite variety in issues recognized for research inquiry, including the conceptual foundations of strategy and strategy making, and the examination of the critical roles of strategy makers, strategic thinking, time and temporalities, business and other goal choices, diversity in organizing modes for strategy implementation, and the complexities of managing strategy, to name a few. This book series on Research in Strategy Science aims to provide an outlet for ideas and issues that publications in the field do not provide, either expressly or adequately, especially as regards the comprehensive coverage deserved by certain emerging areas of interest. The topics of the volumes in the series will keep in view this objective to expand the research areas and theoretical approaches routinely found in strategy science, the better to permit expanded and expansive treatments of promising issues that may not sufficiently align with the usual research coverage of publications in the field.

Managerial Practice Issues in Strategy and Organization contains contributions by leading scholars on significant issues relating to managerial practices in the field of strategy science research. The 11 chapters in this volume cover the topics of Big Science collaborations, open innovations in pharmaceutical companies, complementary roles and relative optimism of company CEOs, CFOs, and Board Chairs, business modelling, management of uncertainty, meta-management practices, proximity in innovation networks, institutional logics in alliances, and using technology in teaching. The chapters collectively present a wide-ranging review of the noteworthy research perspectives on the managerial practice issues in strategy and organization.

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## Cultural Values in Strategy and Organization

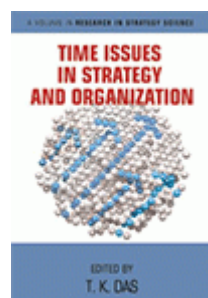
T. K. Das, City University of New York

2021. Paperback 978-1-64802-512-9 \$52.99. Hardcover 978-1-64802-513-6 \$94.99. eBook 978-1-64802-514-3 \$85.

The field of strategy science has grown in both the diversity of issues it addresses and the increasingly interdisciplinary approaches it adopts in understanding the nature and significance of problems that are continuously emerging in the world of human endeavor. These newer kinds of challenges and opportunities arise in all forms of organizations, encompassing private and public enterprises, and with strategies that experiment with breaking the traditional molds and contours. The field of strategy science is also, perhaps inevitably, being impacted by the proliferation of hybrid organizations such as strategic alliances, the upsurge of approaches that go beyond the customary emphasis on competitiveness and profit making, and the intermixing of time-honored categories of activities such as business, industry, commerce, trade, government, the professions, and so on. The blurring of the boundaries between various areas and types of human activities points to a need for academic research to address the consequential developments in strategic issues. Hence, research and thinking about the nature of issues to be tackled by strategy science should also cultivate requisite variety in issues recognized for research inquiry, including the conceptual foundations of strategy and strategy making, and the examination of the critical roles of strategy makers, strategic thinking, time and temporalities, business and other goal choices, diversity in organizing modes for strategy implementation, and the complexities of managing strategy, to name a few. This book series on Research in Strategy Science aims to provide an outlet for ideas and issues that publications in the field do not provide, either expressly or adequately, especially as regards the comprehensive coverage deserved by certain emerging areas of interest. The topics of the volumes in the series will keep in view this objective to expand the research areas and theoretical approaches routinely found in strategy science, the better to permit expanded and expansive treatments of promising issues that may not sufficiently align with the usual research coverage of publications in the field.

Cultural Values in Strategy and Organization contains contributions by leading scholars on the role of cultural values in the field of strategy science research. The 11 chapters in this volume cover the topics of ecological organizing and evolving cultural values, corporate cultural responsibility, cultural integration in mergers and acquisitions, culture and paradoxical frames, cultural values in the fair trade market, national culture and legitimacy, family businesses as values-driven organizations, cultural intelligence of executives, building an alliance culture, personal values of civil engineers and architects, and cultural characteristics of Chilean and Brazilian workforces. The chapters collectively present a wide-ranging review of the noteworthy research perspectives on the role of cultural values in strategy and organization.

**CONTENTS:** About the Book Series, *T. K. Das*. Ecological Organizing: Implications of Evolving Cultural Values for Organization and Strategy, *Peter J. Robertson and Joseph W. Harder*. Have You Seen Corporate Cultural Responsibility? Prospects of a New Construct for Corporations Operating Across Communities, *W. G. (Will) Zhao, Kyle Neabel, and Jingjing Du*. Managing Cultural Integration in Mergers and Acquisitions, *José-Luis Rodríguez-Sánchez, Eva-María Mora-Valentín, and Marta Ortiz-de-Urbina-Criado*. Culture, Paradoxical Frames, and Behavioral Strategy, *Joshua Keller and Erica Wen Chen*. Cultural Values in the Fair-Trade Market: Examining Producers' Organizations, *Mantiaba Coulibaly-Ballet, Zorana Jerinic, and Djamila Elidrissi*. National Culture and Legitimacy in International Alliances, *Rajesh Kumar and T. K. Das*. Are Family Businesses Values-Driven Organizations? An Exploratory Research, *Angela Dettori and Michela Floris*. The Case of Executives' Cultural Intelligence in Behavioral Strategy: An Introductory Essay and a Research Agenda, *Arash Najmaei*. Building an Alliance Culture: Lessons From Quintiles, *Dave Luvison, Ard-Pieter De Man, and Jack Pearson*. Personal Values of Civil Engineers and Architects in the Strategic Decisions of Construction Companies, *Atilla Damci, David Ardit, Gul Polat, and Harun Turkoglu*. Cultural Characteristics of Chilean and Brazilian Workforces and Strategic Human Resource Management: An Integrative Literature Review, *Francisca Álvarez-Figueroa*. About the Contributors. Index.



## Time Issues in Strategy and Organization

T. K. Das, City University of New York

2019. Paperback 978-1-64113-859-8 \$52.99. Hardcover 978-1-64113-860-4 \$94.99. eBook 978-1-64113-861-1 \$85.

The field of strategy science has grown in both the diversity of issues it addresses and the increasingly interdisciplinary approaches it adopts in understanding the nature and significance of problems that are continuously emerging in the world of human endeavor. These newer kinds of challenges and opportunities arise in all forms of organizations, encompassing private and public enterprises, and with strategies that experiment with breaking the traditional molds and contours. The field of strategy science is also, perhaps inevitably, being impacted by the proliferation of hybrid organizations such as strategic alliances, the upsurge of approaches that go beyond the customary emphasis on competitiveness and profit making, and the intermixing of time-honored categories of activities such as business, industry, commerce, trade, government, the professions, and so on. The blurring of the boundaries between various areas and types of human activities points to a need for academic research to address the consequential developments in strategic issues. Hence, research and thinking about the nature of issues to be tackled by strategy science should also cultivate requisite variety in

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Time Issues in Strategy and Organization contains contributions by leading scholars on time issues in the field of strategy science research. The 8 chapters in this volume cover the topics of future orientation in strategy making, time conceptualizations in interorganizational relationships, real-time management in the digital economy, spatio-temporal aspect of strategic leadership, a systemic-cognitive perspective on organizational temporality, ecosystem types and the timing of open innovation strategies, and the temporalities of strategic risk behavior and partner opportunism in strategic alliances. The chapters collectively present a wide-ranging review of the noteworthy research perspectives on the temporal issues in strategy and organization.

**CONTENTS:** About the Book Series, *T. K. Das*. Future Orientation in Strategy Making, *T. K. Das*. The Time Is Ripe! Using Time Conceptualizations to Advance Research on Interorganizational Relationships, *Nuno Oliveira and Fabrice Lumineau*. Real-Time Management in the Digital Economy, *Pernille Rydén and Omar A. El Sawy*. Strategic Risk Behavior and its Temporalities, *T. K. Das and Bing-Sheng Teng*. Time as Context: Kairos and the Spatio-Temporal Aspect of Strategic Leadership, *Torben Juul Andersen, Luca Gatti and Tim Tompson*. Organizational Temporality: A Systemic and Cognitive Perspective, *Hongxia Peng*. Strategic Alliance Temporalities and Partner Opportunism, *T. K. Das*. Ecosystem Types and the Timing of Open Innovation Strategies: A Theoretical Review, *Dieudonnee Cobben and Nadine Roijackers*. About the Contributors. Index.



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